

Marketing Intern

Contract: Internship (Convention de Stage), six to nine months

TISSIUM is a fast-paced medical device company, dedicated to the development of innovative tissue reconstruction solutions. We are leveraging our technology platforms to develop novel solutions to disrupt the field of surgery and positively impact the lives of patients.

We are actively looking to recruit a **Marketing Intern** to be part of the TISSIUM Commercial team. This person will support the development of the company's social media strategy and the launch of our first product, SETALIUM™ Vascular Sealant.

Duties & Responsibilities

Social Media Strategy

- ✓ Propose plan to engage internal and external stakeholders through a digital marketing presence, including the company website, LinkedIn and Twitter accounts;
- ✓ Develop strategies to grow followers on social media platforms;
- ✓ Research and benchmark competitive social media activities;
- ✓ Propose online profile enhancements;
- ✓ Monitor and report social media engagements and discussions.

SETALIUM™ Vascular Sealant Product Launch

- ✓ Support the development of high-impact marketing materials, including brochures, advertisements and product animations;
- ✓ Engage with external creative partners for the development and execution of new materials;
- ✓ Assist in the creation of training materials and presentations;
- ✓ Support launch readiness and execution working with other functional teams (Regulatory, Finance Development, etc);
- ✓ Support the planning and execution of conferences and events.

Job Environment/Interactions

- ✓ Collaborates with internal teams including Regulatory, Finance, Research and Development;
- ✓ Establishes strong working relationships with external partners including agencies and distributors.

Qualifications & Skills

- ✓ Bac +4/5 in university or business school with a specialization in Marketing, Communication or Journalism;
- ✓ Excellent English and working knowledge of French needed;
- ✓ Strong communication skills (especially writing and editing);
- ✓ Digital Marketing savvy (SEO management, website updates, online profile enhancements, etc);
- ✓ Proficient in Microsoft Office Suite (PowerPoint, Excel, Outlook);
- ✓ Must be able to work on several topics simultaneously within tight deadlines.

TISSIUM

Job Competencies & Personal Attributes

- ✓ Autonomy and 'Can do' attitude;
- ✓ Hands-on approach;
- ✓ Attention to detail;
- ✓ Strong proactivity and problem-solving capabilities.

The Marketing Intern will report to the Head of Marketing. The position is based in Paris, France. To apply to this position please email your CV to jobs@tissium.com.